

**MAHARASHTRA NATIONAL LAW UNIVERSITY, NAGPUR**

**CIPR & DPIIT-IPR CHAIR**

**ORGANISES**

**INTERNATIONAL CONFERENCE  
(HYBRID MODE)**

**ON**

**'COMMERCIALIZATION OF INTELLECTUAL PROPERTY RIGHTS'**

**OCTOBER 21, 2023**

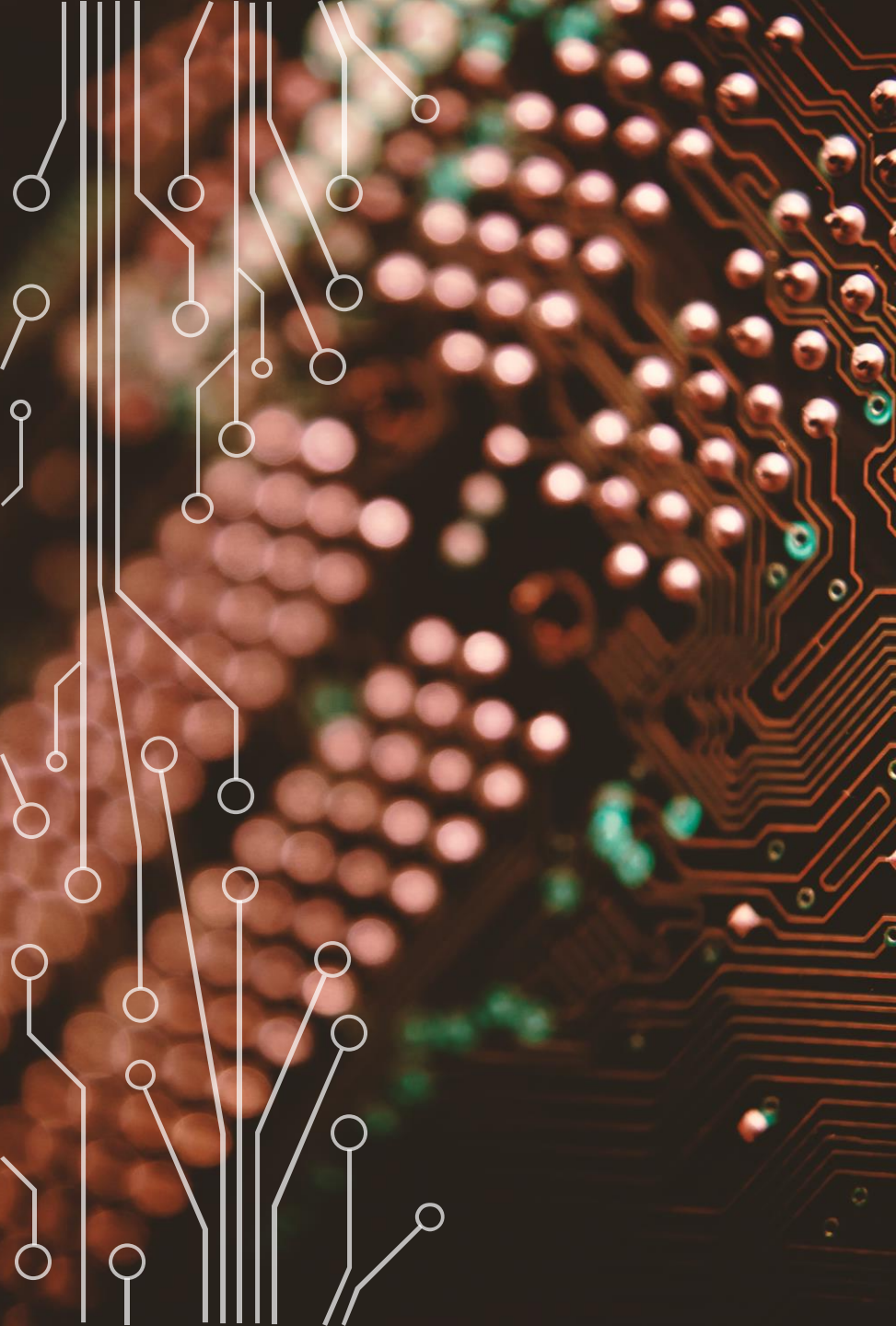
**VENUE**

Maharashtra National Law University,  
Near Village Waranga,  
PO: Dongargaon (Butibori), Nagpur- 441108

## About the University:

Maharashtra National Law University, Nagpur, an Institution with a students' centric outlook, was established by the Government of Maharashtra in 2015. The University started its academic activities from August 1, 2016 and is currently in its eighth year of academic pursuits with seven batches of B.A.LL.B.(Hons.) Five-Year Integrated Degree Course; four batches of B.A.LL.B. (Honours in Adjudication and Justicing) Five-Years Integrated Degree Course; second batch of B.B.A.LL.B. (Hons.) Five-Year Integrated Degree Course; eight batches of One-Year LL.M. (Postgraduate) Degree Course; and five batches of Ph.D. Programme. The University is recognised by the University Grants Commission under 12(B) of University Grants Commission (UGC) Act, 1956 and the Bar Council of India (BCI), New Delhi. It is also a member of Association of Indian Universities (AIU), New Delhi and Consortium of National Law Universities. The University is making rapid progress towards the dream of achieving excellence in the field of legal and justice education with its dedicated faculty members, research associates, research scholars, students and staff under the dynamic guidance of the Chancellor, Hon'ble Shri Justice Bhushan R. Gavai, Judge, Supreme Court of India and Vice Chancellor, Prof. (Dr.) Vijender Kumar Sir.





### **About the Centre for IPR:**

The Centre for Intellectual Property Rights (CIPR) is one of the Advanced Legal Research Centre of the University intending to promote the Human, Social and Commercial values through exclusive socio-legal research in the field of Intellectual Property Rights. IPR is an evolutionary field. IPR provides an incentive for creativity and the disclosure of information and plays a significant role in encouraging innovations in the form of product/process development leading to technical advancement. Therefore, knowledge about IPR becomes essential in all the fields. Effective Intellectual property (IP) protection has been a critical factor; however, academia is playing a serious catch-up to create awareness of IP.

### **About The DPIIT -IPR Chair:**

The Department for Promotion of Industry and Internal Trade (DPIIT) under the Ministry of Industry and Commerce, selected Maharashtra National Law University, Nagpur for the establishment of the DPIIT IPR Chair, under the Scheme for Pedagogy & Research in IPRs for Holistic Education & Academia (SPRIHA). National Intellectual Property Rights (IPR) Policy, 2016, a vision document that promotes a holistic and conducive ecosystem to catalyze the full potential of intellectual property for India's economic growth and socio-cultural development. The chair was established to fulfill one of the several objectives of strengthening IP Chairs in educational institutes of higher learning to provide quality teaching and research, develop teaching capacity and curricula and evaluate their work on performance-based criteria. Maharashtra National Law University, Nagpur takes pride in achieving approval to set up the IPR Chair to promote Intellectual Property (IP) education and foster IP research.

## About the Conference:

Presently, intellectual property is more than just a legal asset; it also has commercial worth. Marketing and commercialization are the final and most important stages of the innovation process for the success of any invention or advancement. As a result, commercialization may be described as the act of transforming or producing an innovation into an economically viable product, service, or process. IP commercialization turns a concept or invention into profitable goods or services. The most common method for monetizing creativity is the selling of such a good or service. IPRs are quite important in these situations. It prevents competitors from using exclusive characteristics in an unauthorised manner.

Copyright, Trademarks, Patents, Industrial Designs, Semiconductors, Trade Secrets, Geographical Indications, and other types of IP are among the most widely recognised IPs. To guarantee that ideas are safeguarded and commercialized, governments from all over the world have passed laws and regulations. The objective is to safeguard original ideas and works from competitors who simply replicate them while also encouraging individuals to invest in new concepts and innovations.

This conference promotes and enables a dynamic environment for the development and sharing of ideas in the administration of Intellectual Property Rights, with a focus on developing technologies. Given the changing global environment, economy's is facing challenges. The conference seeks to connect the production and conservation of intellectual capital to improved quality of life in the Indian context. The subjects chosen are broad in scope, with the intention of covering the whole spectrum of challenges relating to intellectual property in several fields. The commercialization emphasizes the need for IPR research, education, and advocacy in order to raise living standards.) The CIPR & DPIIT IPR-CHAIR MNLU, Nagpur, is hosting an International Conference on 'Commercialization of Intellectual Property Rights' (Hybrid mode) to address various problems and practical difficulties in achieving the goal of Commercialization of Intellectual Properties. The conference aims to identify solutions and brainstorming sessions to address these issues in light of society's changing nature. The event provides a forum for intellectual conversations and aim to promote commercialization of Intellectual Property Rights.



## **Broad Themes of the Conference:**

- **International Norms and its Implementation in IP Commercialization**
- **Contribution of Commercialization of IPR in the National Economy**
- **Contemporary Challenges in Domestic IP Commercialization**
- **IP Commercialization in Emerging Industries**
- **IP Commercialization in Technology Transfer**
- **IP Commercialization in Creative Industries**
- **Note:** The broad themes are indicative and not exhaustive. Participants can select any other sub-theme related to commercialization and challenges with respect to various types of Intellectual Property.

## **Call for Papers:**

The organizer encourages students, research scholars, academicians, and professionals to submit original, unpublished research papers for the International Conference on the themes listed above. Authors must certify that the manuscripts submitted for the conference do not violate any copyright. The interested researcher should submit an abstract of 450-500 words, together with a brief biography of the author, by filling out the registration form linked below.

### **Guidelines For Submission of Abstract and Full Paper**

- (1) Paper shall be submitted in MS-Word format
- (2) Font: Times New Roman
- (3) Title of the paper: Font 14
- (4) Subtitles: Font 12 in Bold
- (5) Body text: Font 12
- (6) Spacing: 1.5-lines
- (7) Footnotes: in Times New Roman, font size 10, with single-line spacing.
- (8) The texts and footnotes must conform to the ILI citation style.
- (9) Full paper shall not be less than 4000 words and shall not exceed 6,000 words (including footnotes).
- (10) Submission of a paper amounts to consent to such publication and transfer of copyright to the host institute and consent to edit the paper as may be required. The author shall cooperate with the editor, in respect of such editing.
- (11) The work should be original, previously unpublished and must not be in the stage of submission/ consideration elsewhere.
- (12) The final submission shall be concluded within the prescribed deadline.
- (13) For participation, registration is mandatory. Participants/Paper Presenters have to register on the given link after acceptance of the abstract with payment of the required fees.
- (14) Only registered participants will be allowed to take part in the conference.



Registration is mandatory to participate in the conference. Only registered participants will be provided with a participation certificate. Registration fee for participation is **Rs. 500/-**

The abstracts will be peer-reviewed by the organizing committee and only shortlisted abstracts will be invited to submit final papers. The final paper should be submitted after the intimation of acceptance of the abstract. The selected papers will be published in an edited book with an ISBN number or peer-reviewed e-journal of CIPR, MNLU, Nagpur

### Important Dates :

Submission  
of Abstracts:  
**August 15,  
2023**

Acceptance  
of Abstracts:  
**August  
18, 2023**

Final  
submission:  
**September  
30, 2023**

Conference  
Date:  
**October 21,  
2023**

### Registration Details

Co-authorship is permitted to maximum two authors. Each author is required to register and pay the registration fee individually.

### Registration Fee:

Indian Academicians and Professionals : **Rs.1500/-**

Indian Students and Research Scholars: **Rs.750/-**

Attendee Registration: **Rs. 500/-**

**Outside India** Academicians and Professionals : **\$20 USD**

**Outside India** Students and Research Scholars: **\$12 USD**

Click here to submit the abstract: <https://forms.gle/2LKbaFPFQoEtfm6HA>

Payment link: [State Bank Collect \(onlinesbi.sbi\)](#)

Click here to register for the conference : <https://forms.gle/nznJiAwPt58ajx8o9>

The submission link for the full paper will be shared through email only for the selected abstracts.





**Patron**  
**Prof. (Dr.) Vijender Kumar**  
Vice Chancellor, MNLU, Nagpur



**Coordinator**  
**Dr. Ragini P. Khubalkar**  
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**Co-coordinators**



**Dr. Jagdish Khobragade**  
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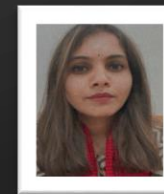
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## Student Organising Committee

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**Shruti Mandora**



### VENUE

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### Contact

For any queries, feel free to send an email to – [iprchair@nlunagpur.ac.in](mailto:iprchair@nlunagpur.ac.in)

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